

Attn: Store Manager, Merchandising, or Appliance Department Staff

**BC Hydro appliance rebates are back!**  
**October 3, 2025–January 2, 2026**

BC Hydro is promoting energy efficiency by offering instant discounts on select ENERGY STAR® appliances **October 3, 2025–January 2, 2026**. BC Hydro only supplies rebates on the most efficient ENERGY STAR® appliances, which ensures that customers will get maximum energy savings with every use.

**Instant in-store offers**

Customers who purchase qualifying appliances can be eligible for the following rebates:

**Instant Discount Offer:**

- Receive **up to \$150 off** select ENERGY STAR® appliances purchased between October 3, 2025 and January 2, 2026.

**Additional Details:**

- Eligible appliances must be listed on the Qualified Product List published by BC Hydro at [bchydro.com/deals](https://bchydro.com/deals)
- Eligible appliances must be listed on the ENERGY STAR® product finder
- **Limit:** 2 appliances per SKU per customer.
- Rebates are available to BC Hydro residential customers living in BC Hydro's service territory.
- All products must be new (no open box or refurbished products allowed).
- Rebate is per appliance.

Appliance Type	BC Hydro Rebate	Qualifying Details	
Combination Washer & Dryer	\$100	Select ENERGY STAR® Combo Washer & Dryers, CEF >= 4.3	
Clothes Washer	\$50	Select ENERGY STAR®, Tier 3 clothes washers, IMEF >= 2.92, IWF <= 3.2	
Clothes Dryer	\$75	CEF 4.3-5.4	Select ENERGY STAR® clothes dryers
	\$150	CEF >=5.5	
Refrigerator	\$75	Select ENERGY STAR®, Tier 2 refrigerators, at least 15% more efficient than federal standard (No compact, built in, freezer-less, or single door refrigerator)	



For more information, key messaging, additional point of purchase marketing material and more, please visit [bchydro.com/retailresources](https://bchydro.com/retailresources)



For questions or to request additional signage, contact us at [retail@bchydro.com](mailto:retail@bchydro.com)

## **Instant In-Store Discount Details**

### **How It Works:**

Customers receive an immediate discount at the point of sale, applied to the **after-tax price** of qualifying products at participating retailers.

- BC Hydro rebate offers are programmed into the POS system from head office.
- The discount is automatically deducted from the customer's bill at the time of purchase.

### **Self-Checkout Stations:**

- Ensure discounts are applied during self-checkout.
- Attendants may need to approve the discount from their main station or assist customers directly.

### **Merchandising Requirements:**

- All POP (Point-of-Purchase) material will be shipped directly to store.
- Display period: **October 3, 2025–January 2, 2026**.
- BC Hydro Retail Representatives will be in stores starting **October 3** to ensure timely and accurate merchandising of qualifying products.

### **Where Available:**

- In-store and online purchases at participating locations.

### **Payment Method:**

- Discount is applied **instantly at checkout**.

## Merchandising Instructions

All signage must be displayed from **October 3, 2025–January 2, 2026**. BC Hydro Retail Representatives will be in stores starting **October 3<sup>rd</sup>** to confirm accurate and timely execution.

Name/Image	Display On	Best Practices
<b>BC Hydro Cling</b> 	<p>Apply the appropriate BC Hydro price cling to each appliance, ensuring consistent placement across all units.</p>	
<b>Tent Card</b> 	<p>Tent cards should be placed on counters near appliances or at service desks to draw customer attention and highlight key messages.</p>	
<b>Cardboard Standee</b> 	<p>Cardboard standees can be placed in various high-traffic areas to capture customer attention, such as near appliance computer stations, service counters, or cash desks.</p>	
<b>Posters</b> 	<p>Install posters in your designated in-store display areas, such as the store entrance and other high-traffic zones. Some stores may have poster holders or T-stands available for use—ensure posters are securely and visibly placed.</p>	

# Fall 2025 eligible appliances

BC Hydro instant discounts are available only for purchase at the participating retailers listed during promotional period of October 3, 2025 – January 2, 2026.  
For the most updated Qualifying Product List please visit: [bchydro.com/deals](https://bchydro.com/deals)

## Combination Washer & Dryer Units

Brand	Model Number	Load Configuration	IMEF	IWF	CEF	Dryer Technology	BC Hydro Instant Rebate
GE Profile	PFQ97HS*V***	Front Load	2.8	3.0	6.0	Heat Pump	\$100

## Clothes Washers

Brand	Model Number	Load Configuration	IMEF	IWF	BC Hydro Instant Rebate
Electrolux	ELFW7437***	Front Load	2.9	3.2	\$50
Electrolux	ELFW7537***	Front Load	2.9	3.2	\$50
Electrolux	ELFW7637***	Front Load	2.9	3.2	\$50
LG	WM3600H*A	Front Load	2.9	2.9	\$50
LG	WM3850H*A	Front Load	2.9	2.9	\$50
LG	WM5500H*A	Front Load	2.9	3.0	\$50
LG	WM6500H*A	Front Load	2.9	3.0	\$50
LG	WM6700H*A	Front Load	3.1	3.0	\$50
Samsung	WF45B63**A*	Front Load	3.1	2.9	\$50
Samsung	WF50BG83**A*	Front Load	3.1	2.9	\$50

## Clothes Dryers

Brand	Model Number	Product Type	Dryer Technology	CEF	BC Hydro Instant Rebate
LG	DLHC1455*	Compact Ventless 240V	Heat Pump	6.4	\$150
Whirlpool	YWHD560CH**	Standard Ventless	Hybrid Heat Pump	5.2	\$75

## Refrigerators

Brand	Model Number	Type	Energy Efficiency (% Less Than Federal Standard)	BC Hydro Instant Rebate
LG	LT13C2000*	Top Freezer	17%	\$75

\* Qualifying models listed in table are those expected to be available for purchase at participating retailers during the Fall 2025 retail campaign based on information provided by retailers to BC Hydro.  
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